

2021 COMMUNITY EMAIL BLAST DATES

Newsletter	Tuesday Submission Deadline	Thursday Publish Date
Targeted (Finance/Insurance/Taxes/Legal Services/Banks/Mortgage)	January 5, 2021	January 7, 2021
News You Can Use	January 12, 2021	January 14, 2021
News You Can Use	January 19, 2021	January 21, 2021
News You Can Use	January 26, 2021	January 28, 2021
Targeted (Beauty/Health/Fitness/Chiropractor/Salon/Spa)	February 2, 2021	February 4, 2021
News You Can Use	February 9, 2021	February 11, 2021
News You Can Use	February 16, 2021	February 18, 2021
Targeted (Home Decor/Landscape)	February 23, 2021	February 25, 2021
News You Can Use	March 2, 2021	March 4, 2021
News You Can Use	March 9, 2021	March 11, 2021
News You Can Use	March 16, 2021	March 18, 2021
Targeted (Real Estate/Property Management/Office)	March 23, 2021	March 25, 2021
News You Can Use	March 30, 2021	April 1, 2021
News You Can Use	April 6, 2021	April 8, 2021
News You Can Use	April 13, 2021	April 15, 2021
Targeted (Family Fun/Vacation/Recreation)	April 20, 2021	April 22, 2021
News You Can Use	April 27, 2021	April 29, 2021
News You Can Use	May 4, 2021	May 6, 2021
News You Can Use	May 11, 2021	May 13, 2021
Targeted (Food/Restaurants/Caterers)	May 18, 2021	May 20, 2021
News You Can Use	May 25, 2021	May 27, 2021
Event Special Promo (Food Truck Frenzy Sponsors and Booths)	June 1, 2021	June 3, 2021
News You Can Use	June 8, 2021	June 10, 2021
Targeted (Biz Services/Marketing/Media/Coaching)	June 15, 2021	June 17, 2021
News You Can Use	June 22, 2021	June 24, 2021
News You Can Use	June 29, 2021	July 1, 2021
News You Can Use	July 6, 2021	July 8, 2021
Targeted (Back to School/Education/Shopping)	July 13, 2021	July 15, 2021
News You Can Use	July 20, 2021	July 22, 2021
News You Can Use	July 27, 2021	July 29, 2021
Event Special Promo (VIV and PIP Sponsors and Booths)	August 3, 2021	August 5, 2021
Targeted (Arts/Entertainment/Event Venues/Hotels)	August 10, 2021	August 12, 2021
News You Can Use	August 17, 2021	August 19, 2021
News You Can Use	August 24, 2021	August 26, 2021
News You Can Use	August 30, 2021	September 2, 2021
Targeted (Med/Oral/Eye/Pet/Hospitals/Specialists)	September 7, 2021	September 9, 2021
Event Special Promo (Race Through The Pines)	September 14, 2021	September 16, 2021
News You Can Use	September 21, 2021	September 23, 2021
News You Can Use	September 28, 2021	September 30, 2021
Targeted (Auto/Aviation)	October 5, 2021	October 7, 2021
News You Can Use	October 12, 2021	October 14, 2021
News You Can Use	October 19, 2021	October 21, 2021
News You Can Use	October 26, 2021	October 28, 2021
Targeted (Holiday Gifts/Gift Certificates)	November 2, 2021	November 4, 2021
News You Can Use	November 9, 2021	November 11, 2021
News You Can Use	November 16, 2021	November 18, 2021
News You Can Use	November 23, 2021	November 25, 2021
Targeted (Colorado Gives Day/Nonprofits/Civic Services)	November 30, 2021	December 2, 2021
News You Can Use	December 7, 2021	December 9, 2021